



THE BEST SOLUTION FOR PROBLEM LAWNS

Because Your
Lawn Needs
More Than
Just Fertilizer

Repairs and Renews Tired Lawns

Reduces Drought and Heat Stress

Beneficial Microbes

Builds Strong Root Systems

Slow Release Organic Nitrogen

Naturally Reduces Thatch

To Those Who Are Considering
Grass Magic

The Premium Specialty Fertilizer

Our focus with *Grass Magic* is to produce the best performing nutrient package possible for lawns, ornamentals, and flowers. For those looking for a rapid response, *Grass Magic* produces a very quick, but controlled, response for that instant gratification and long term satisfaction.

Grass Magic is a little “pricey” and may not be for everyone.

Our Typical *Grass Magic* Customer Profile:

- A person *who wants the best* lawn or flowers in the neighborhood and is willing to spend a little extra to have it.
- The person who has persistent *patch disease problems* in the lawn and is willing to spend a little more to fix the problem. *Grass Magic* will suppress patch disease because it is inoculated with specific disease suppressing bacteria.
- The person who has *given up* on his or her lawn and is ready to replace the lawn but will try one last possible fix.
- The person who has problems with *thatch*, especially in sod lawns, and will change their fertilizer program to try to fix the problem. *Grass Magic* products are inoculated with specific bacteria that speed up the degradation of excess organic matter and because of its slow release properties will not continue to encourage excess thatch.
- The person, who is *personally dissatisfied* with the lawn or flower area’s present performance, wants to change it, and is willing to spend a little extra money to fix it.

Grass Magic will produce great results.

Grass Magic for flowers and Vegetables

***Grass Magic* also works on shrubs, flowers, and vegetables**

Make initial application when planting, or immediately thereafter. Make a following application when plants begin to bloom and at 4 to 6 week intervals thereafter. Water after application if possible. Do not apply concentration of product near stem of plant. Instructions for flowers are on the back of the bag.